K-LOVE 96.9FM brings spiritual guidance to my life. Daily, it refreshes my life. It renews my mind and brings happiness in my life. I'm able to listen to it not only in my car, but at home and on-line wherever I'm at. It provides the strength and truth needed each and every day in my life. If this station were to be removed or taken over by someone else, I strongly believe that it would hinder lives because I know of people who wanted to commit suicide but because K-LOVE came across their path, they decided not to rid their life! It's a clean, decent, uplifting and refreshing station! I also believe that K-LOVE portrays upright morals and values that are clean and decent for not only adults but children. Family values and morals are instilled as well to help keep a safe local community.